

PROJECT BEGINS:

Publishing Specialist

Your assigned Publishing Specialist will hold a conference call with you and your editor to brainstorm your project and create a writing plan.



Cover Design

We'll collaborate with you on an idea, and our in-house designers will craft a unique cover for your project.



Stock Images and Resources

Kendall Hunt has a bank of image resources, including **Shutterstock.com**. If you can't locate an image or diagram, we can have these drawn and/or redrawn to meet your needs and avoid permission issues.

Typical timeline for development: 3 months – 1 year depending on writing availability and needs.



Writing

Once a plan is established, your Publishing Specialist will configure you in Shareroom (our collaboration site), make content suggestions, review samples, and answer any questions.



Permissions

Borrowing content from others? Our permissions department will facilitate the clearance process. This can take months, so please submit borrowed content 3-6 months prior to publication.



Interior Design

Once we receive your content and assign an ISBN, we'll review the material and implement a design to match the format (print, ebook, website, etc.) of your project.



Proofing

Copyedited text is placed into the approved design, and you will receive PDF files to make any last-minute corrections prior to publication.

Overall production takes approximately 6-10 weeks



Once the manuscript is received, permissions are reviewed in house, and we enter into production stages.



Copyediting

The manuscript will be reviewed using an agreed-upon reference style for spelling, grammar, and punctuation corrections.



Published Product

eBooks post once corrections are complete. Print products are sent to manufacturing, averaging 5 days to print and 1-2 weeks to ship, depending upon shipping instructions.